

## LOCAL SEO PACKAGES

These packages use effective SEO strategies to improve local searchings, find fresh leads and bring more customers through your doors.

There is no contract and cost is per month.





## LOCAL SEO PACKAGES

SEO STARTER ★★	SEO STANDARD ★★★	SEO PREMIUM ★★★★	SEO PRO+ ★★★★★
£250pm	£380pm	£585pm	£900pm

### WEBSITE AUDITING - We audit your website to help you understand what needs to be done and what your pages can rank for.

Pages Optimised	5	10	20	30
Website Audit	●	●	●	●
Keyword Research	●	●	●	●
Keyword Grouping		●	●	●
Keyword Mapping			●	●

### LOCAL BUSINESS SETUP - We setup your local listings in the most popular online business listing websites

Google+ Local Creation	●	●	●	●
Yelp Listing Creation		●	●	●
Yahoo! Local Creation	●	●	●	●
Bing Local Creation	●	●	●	●
Yellow Pages Creation			●	●
Additional Business Listing/Link Citation	5	10	20	30

### WEBSITE OPTIMISATION - We optimise all key aspects of your website's pages.

Title Tag Optimisation	5	10	20	30
Meta Description Optimisation	5	10	20	30
Meta Keyword Optimisation	5	10	20	30
URL Rewrites	5	10	20	30
Webpage Copywriting	3	7	9	12
SEO Roadmap	●	●	●	●
Google Analytics and Check Installation	●	●	●	●
Google Webmaster Check and Installation		●	●	●
Robots.txt Check			●	●
Blog Activation			●	●
Broken Link Report				●
.xml Sitemap Optimisation				●
Redirect Optimisation				●

MONTH 1

SETUP

MONTH 1

SETUP

## LOCAL SEO PACKAGES Continued



**RICH GOOGLE LISTINGS** - We enhance how your website appears on search results using rich snippets and mark ups.

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<b>Authorship Mark Up</b>	●	●	●	●
<b>Review or Product Mark Up</b>		●	●	●
<b>Additional Rich Snippet</b>			●	●

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**CITATION & LINK DEVELOPMENT** - We develop and publish content on authority websites to help build quality backlinks.

<b>Magazine / News Placement</b>	1	2	3	4
<b>Social Sharing Links</b>	10	20	30	40
<b>Web 2.0</b>		●	●	●
<b>Press Release</b>			●	●

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**CONTENT MARKETING** - We develop and publish original content with your target audience in mind.

<b>Magazine / News Placement</b>	1	2	4	6
<b>Business Review</b>	●	●	●	●
<b>Product/Service Review</b>	●	●	●	●
<b>Social Bookmarks</b>	40	100	250	340
<b>Citation</b>	2	5	10	15
<b>Blog</b>			1	2
<b>Press Release</b>			1	1

## OUR PACKAGES WERE CREATED WITH YOU IN MIND.

If you don't find what you are looking for then we are happy to create a bespoke package just for you.

You can call us on 01749 672567 or email us to chat about your requirements.

**GET IN TOUCH**

