

## NATIONAL SEO PACKAGES

These SEO solutions raise search engine rankings using strategies that cover everything from website auditing to website optimisation and content marketing.

There is no contract and cost is per month.



## NATIONAL SEO PACKAGES

SEO STARTER ★★	SEO STANDARD ★★★	SEO PREMIUM ★★★★	SEO PRO+ ★★★★★
£360pm	£585pm	£900pm	£1125pm

**WEBSITE AUDITING** - We audit your website to see the performance issues that might be preventing your website from ranking.

### Website Audit

- Site Speed
- Crawability
- Site Errors
- Meta Data

### Usability Metrics

- ✓ Broken Links
- ✓ Meta Data Check
- ✓ Body Content Check
- ✓ Duplicate Content
- ✓ Footer Links Check
- ✓ Load Speed

### Functionality Check

- ✓ 301 Redirects
- ✓ Robotos.txt
- ✓ XML Sitemap
- ✓ Image Tag Check
- ✓ Google Analytics Check
- ✓ Google Webmaster Check

**WEBSITE OPTIMISATION** - We optimise all key aspects of your website's pages.

MONTH 1 SETUP

Live Keyword Tracking	●	●	●	●
URL Optimisation	●	●	●	●
Meta Data Optimisation	●	●	●	●
Webpage Copywriting	5	10	15	20
SEO Road Map	●	●	●	●
Google Webmaster Check & Installation	●	●	●	●
Google Analytics Check and Installation	●	●	●	●
.XML Siteempa Creation		●	●	●
Robots.txt Check		●	●	●
Broken Link Report			●	●
Redirect Optimisation				●

MONTH 1 SETUP

**GOOGLE RICH SNIPPETS** - We enhance how your website appears on search results using rich snippets and mark ups

Authorship Mark Up	●	●	●	●
Review or Product Mark Up		●	●	●
Additional Rich Snippet			●	●

**PROFILE & LINK DEVELOPMENT** - We develop and publish original content with your target audience in mind.

Editorial Publications	2	4	6	6
Press Release		●	●	●

## NATIONAL SEO PACKAGES



CONTENT MARKETING & LINK ACQUISITION - We acquire links from high authority publications with editorial links and great content.

M  
O  
N  
T  
H  
L  
Y

	SEO STARTER	SEO STANDARD	SEO PREMIUM	SEO PRO+
<b>Editorial Publications</b>	3	5	7	8
<b>Business Review</b>	●	●	●	●
<b>Product/Services Review</b>		●	●	●
<b>Brand Interviews</b>			●	●
<b>Guest Blogs</b>	2	3	4	5
<b>Press Release</b>		1	1	1
<b>PDF Publication</b>			1	1
<b>Original Video</b>		1	1	1
<b>Video Channel Submission</b>		3	3	6
<b>Website Blog Post</b>			2	3

## OUR PACKAGES WERE CREATED WITH YOU IN MIND.

If you don't find what you are looking for then we are happy to create a bespoke package just for you.

You can call us on 01749 672567 or email us to chat about your requirements.

**GET IN TOUCH**

